

We're stepping up the game with a new internship program aimed at attracting top talent to chat : STUDIO C.



A NEW type of Internship

It is a **content creation** and **production** focused program, to help flourish creativity, proactivity and leadership skills that can be applied in various companies, not just an ad agency.

- Content creation and production focused program
- Hybrid Internship
- 10-week period
- Emphasis on skills & experience development

Participants will earn BADGES along the way!

At the end of the program participants will receive a letter of recommendation from the agency's president as well as be placed in the talent bank for either future freelance project work or agency position.

Check out this new way of learning!



Earn BADGES & Conquer



the **commencement** badge

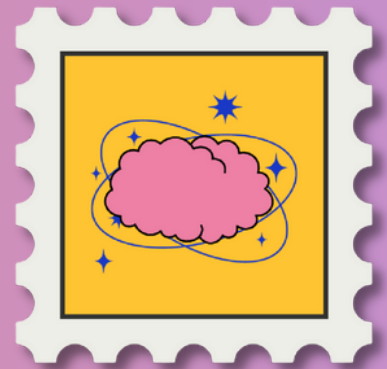
A comprehensive introduction to CHAT Agency's project process and the essential skills for programs. Attendees will be trained by CHAT experts on how to set up and manage To-Do's & Projects, plus how to build and develop professional relationships to become a valuable part of your team. IT'S A REAL PRODUCTION & AD AGENCY INTERNSHIP, NOT A SCHOOL-LIKE PROJECT.

All attendees also receive two mentoring team members

- Chat Agency 101
- Setting up your email
- How to Sharelov
- Q&A with the team members
- What to expect
- Hardware & tools

The first hands-on approach badge will serve as an introduction in creating content and engaging with online audiences and customers. Participants will learn more about client processes and will be briefed in various projects. Learning a brand's positioning, and how to best manage the brand's message to keep audiences involved and connected. Participants can pitch ideas and concepts or help implement current "in the works" ideas.

- Client Briefing
- Project Details
- Timeline and expectations
- References & ideas
- Pre-production set up

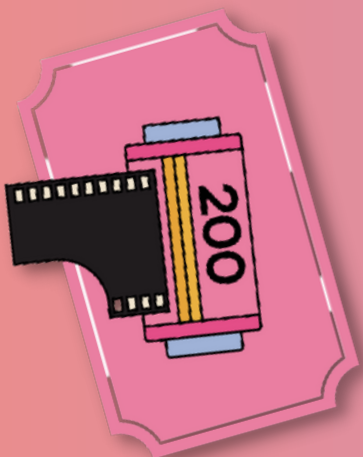


the **briefstorm** badge

the **production** badge

The production line is up and running. For this badge participants will experience all aspects of creating and delivering digital content. They'll undertake a range of tasks and skills for production techniques, digital storytelling, ideas generation and pre-production skills, alongside the guidance of CHAT team members.

- Pre-Production Line
- Setting up for production day
- Equipment and set design
- Production Line
- Wrap Up



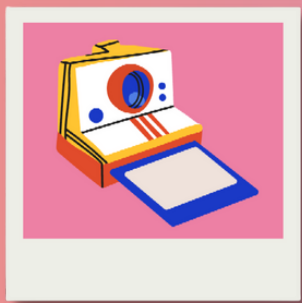
Earn BADGES & Conquer

the **problem-solving** badge



Piece it all together and doll it up! Depending on the project this part might be a bit more passive and observational as participants will work alongside or under the guidance of CHAT team members to edit, correct and finalize the project's final product for the brand but will be in charge of the BTS content and final product.

- Post-Production Tasks
- Editing and revisions
- Approvals & publishing

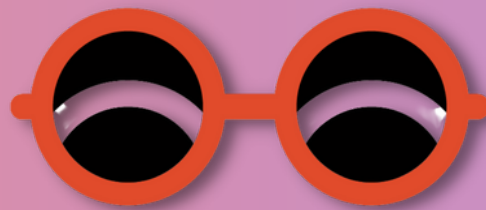


the **creative** [on-site] badge

For this badge it will depend on the project as it entails to assist or produce content either photography or video on a location. CHAT team members may or may not be alongside the participants as depending on the project and previous experience they will need to apply skills and knowledge gained from ongoing or finished projects.

- Site Scouting*
- Shot list & references
- Concept & expectations
- Analyze the space
- Shoot it up & wrap it to go!

the **influencer** badge



You will get to know and assist with content creation for top influencers in Puerto Rico and our agency's clients. This badge will come along with talent management skills and scouting with the help and guidance of CHAT team members. Work in the concept, management and creation of multiple media for various social media platforms.

- Content creator/influencer scouting
- Talent coordination
- Concept and shot list redaction
- Production tasks & implementation

Earn BADGES & Conquer

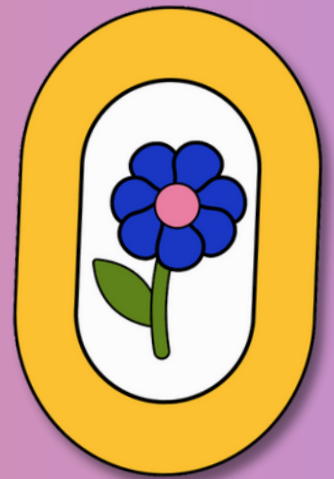


the **communications** badge

This badge is for attending meetings online or on-site, briefings and follow ups on projects or the program. It is important that participants keep a constant communication with CHAT team members during the program, especially when they're part of an ongoing project.

- Slack communication
- Google Meet assistance
- Sharelov To-Do's Completion
- Agency In-person meetings

the **results** badge



This badge can only be earned at the end of the program, but it starts at the beginning of it. Participants are encouraged to document their journey through videos, photos and other means to create and produce a 60-90 second recap of their experience as a CHAT Agency intern program of 2023.

Requirements

- Participants must be recent or current undergraduate students in Production, Communications or Advertising fields.
- Participants must own their own computer, preferably with editing software.
- Participants must be available to work in on-site productions.
- Participants must be willing to attend productions on the Agency located in Old San Juan.
- Participants must be available at least 16-18 hours a week for the hybrid program.
- Participants are encouraged to bring and work with their own cameras and/or equipment.
- Program may require some physical work, with some heavy equipment and long standing hours or continuous movement, therefore participants must be willing and able to perform or assist in such tasks.

Think you have what it takes?

ENROLL NOW

